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THE VIEW AT KING PLOW ARTS CENTER
Atlanta Welcomes a High-Tech Special Events Space Boasting Spectacular View

Atlanta (April 2004) – Special events production in Atlanta has hit a new high with the opening of The View at King Plow Arts Center. Owner Christian Ruffin has combined event and audiovisual production, creating a one-stop-shop for event planners who will never again need to outsource technology.

Not only does The View come equipped with plasma televisions, wireless Internet, intelligent lighting and top-notch sound gear, Ruffin also happens to be an audiovisual expert, having spent more than 15 years in the industry owning two well-respected companies.

"I started The View because of the high demand for high-end special event facilities that are stand-alone entities and can provide the latest in style while offering state-of-the-art in-house audio/video production presentations," said Ruffin. "The View offers full production, decoration and venue rentals all in one facility."

Housed in an early 1930s structure, The View is situated within the innovative King Plow Arts Center and comprises three levels of versatile event space. Downstairs, glossy cement floors are highlighted by filmy drapery and loft ceilings. The mid level features a boardroom, while upstairs a lounge area and adjacent 60 ft. balcony boast a spectacular view of downtown Atlanta.

Even with its attention to design, The View is pared-down in color and decoration, making it amenable to almost any client's décor desires. With 5,000 square feet, standing capacity of 350 and 300 available parking spaces, as a special events venue, The View rises above local nightclubs and restaurants that have distinct personalities already developed. At The View, the emphasis is on the client instead of the facility itself.

Ruffin has put together a team of production and hospitality experts to ensure The View success at every event production. Clients can relax in the knowledge that all audiovisual needs can be handled by The View team – professionals who work with groups like the Atlanta Falcons and Coca Cola.

The View at King Plow Arts Center is located at 955 West Marietta Street, Entrance #7, Atlanta, GA 30318. A special events facility only, The View will not be open to the public, but is available 365 days a year for private events. One Stop Productions is the in-house audiovisual production company, also owned by Ruffin. For more information, The View can be reached at 404-541-9060 or visited at www.theviewatkingplow.com.

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